

Zah~ra Jalali

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Education

ECUAD
MDes (Interaction)
2020-2022

Tehran University of Art
BA Visual Communications
2015-2019 (GPA 4.0)

Skills

Social Media Content
3D Design
Brand Visual Identity
Motion Graphics
Digital Illustration

UI/UX Design
Wireframing
Prototyping
Ideation
Research

Tools

Adobe Suite
Cinema 4D
Figma
Sketch
Processing (Java)
HTML, CSS
Final Cut Pro
Trello

Social Media

Instagram:
@toraanj
@toranj_bw
Linkedin

Experience

INDIGO CREATIVE STUDIO

Product Developer, Co-founder | Jun 2016 - Sep 2020
Branding (Strategy, Visual Identity) / Product Development (Ideation, Prototype, Iterations & adjustments based on feedback) / Graphic Design (Posters, Planners, Calendar, Post Cards, Map) / Social Media Content Creation (Photography + Motion graphics + Copywriting)

ARTSI STUDIO

Graphic Designer, 3D Designer | 2019 (Jun - Dec)
3D Design (Interiors + Commercial)
Photography (Post Production & Editing)
Graphic design (Catalogue + Brand stationary & Identity)

FREELANCE PROJECTS

NAB Corporation | 2018 (Oct - Nov)
Brand's Visual Identity design (Group project)

Daargoun Gallery | 2018 (Feb)
Poster design

Wondercrate | 2017-2018 (Aug - May)
Packaging design, Label design (Group project)

Mared Group | 2016 (Nov - Dec)
Logo design, Brand's Visual Identity design (Group project)

Exhibition

Shared Earth, A Collaborative Project | 2016 (Feb - Mar)
Art university of Tehran & Worcester University (UK)
Co-Artist: Lucy Owen | Curators: Piet Grobler and Ali Boozari
Online exhibition launched on World Environment Day

Honors & Awards

Art University of Tehran | 2019
Was offered a fully-funded Master of Arts position at Tehran University of Art for attaining the highest total score in the class 2019. (offer declined)

INEF (Iran's National Elites Foundation) | 2014 - 2019
Received an award and became a member of INEF for achieving a high rank (19th) in Iran's National University Entrance Exam.

SAM, University of Tehran | 2018
Scientific Associations of Management (SAM),
Received an honorary certificate from SAM UT for giving a presentation about "Dos and Don'ts in running a small business".

NODET | 2013
Physics & Mathematics diploma (highschool) from National Organization for Development of Exceptional Talents

Volunteer work

Society of Students Against Poverty | 2015 Jun, Tehran
Spent a day with a number of children in need to boost up their creativity and spirit by designing and playing interactive games and activities.

Ghatreh Charity Event | 2017 Jan
Tehran University of Medical Sciences
Raised money from selling Indigo Creative Studio's products in a two days event.